



Hope Rising

2021 ANNUAL REPORT

Hope Rises Amid Journeys Through Crises

Zaman Makes New Push to Break the Cycle of Poverty

Some journeys have a clear beginning and end. That clarity often brings some comfort amid hardship and helps provide certainty that actions taken and pain endured all will lead to the desired destination.

For the past two years our world has experienced a COVID-19 journey where certainty seems to evaporate every time we feel we have reached a turning point.

The seemingly endless crisis has provided a collective experience for much of humanity that parallels the trauma women find themselves facing when they come to Zaman. These women, however, eventually emerge self-reliant with sustainable income after taking action to improve their lives and overcome the obstacles they face. The Zaman journey is a difficult but beautiful one born from crisis that shows the power of hope and human resilience.

While we do not know when this pandemic will release its grip on the world, we know that we must do things differently to create a stronger, more equitable society. We must rediscover ourselves collectively in a similar way to the women who come to Zaman. That's the challenge ahead for every business, community, and organization.

At Zaman, we have used the past two years to double down on what we do best. We have created new tools to break the cycle of intergenerational poverty. We have added physical spaces to support our mission at the Hope for Humanity Center including a new product-to-market kitchen, client-choice food pantry, and industrial sewing center. These spaces support basic needs resources, onsite workforce development programming, and employment opportunities that are all coming to life.

Today, Zaman stands more resilient. We are ready to scale our work while offering a model to the rest of the world to mitigate poverty, food insecurity, and inequities in economic opportunity. We are an organization built around a rising hope that can help our world heal and emerge stronger for generations to come - just like the amazing women who come through our doors.

For those who have helped us along this journey and continue to support Zaman - thank you.

Najah Bazzy Najah Bazzy, RN **FOUNDING CHAIR & CEO** ZAMAN INTERNATIONAL

What We Believe

Dignity.

Dignity manifests itself every day in our human interactions. We believe women and children deserve a dignified experience that restores self-worth and empowers inner strength. We uphold a person's dignity when poverty seeks to take it away.

Stewardship.

Stewardship means time. We spend an era of time on earth and believe this gift should be spent in the service of those who need our support. We demonstrate our stewardship by alleviating poverty every day and extending our stewardship to our donors, partners, and volunteers.

Integrity.

Integrity is the basis for decision-making at every level of our organization. We believe integrity is the guiding light that delivers an ethical, trustworthy, honest paradigm that our clients, donors, volunteers, partners, and employees can expect every day.

Compassion.

Compassion begins with a commitment to a cause greater than ourselves. We are responsive, respectful, and helpful in all our interactions. We listen with love and concern. We exist to provide for the essential human needs common to each of us. We manifest compassion through love, mercy,

Hope.

Hope is the ethos of our work. We exist to restore hope to humanity. When basic human needs are satisfied, our clients believe in a day better than the one before and a promising future better than the past.

> Earn Education & Training

Meet Basic Needs

Enter in

Crisis & Instability **Opportunities**

Pursue

Employment

The Zaman Journey

Women entering the Hope for Humanity Center embark on a journey from instability to stability to sustainability that helps lift themselves and their families out of poverty.

Our Mission

Zaman is facilitating change and advancing the lives of marginalized women and children by enabling them to meet essential needs common to all humankind and pursue sustainable, healthy lives.



Moments of Hope

Serving Others Throughout Pandemic's Second Year

As the pandemic stretched into its second year, Zaman continued to rise to meet food

insecurity, basic needs, and crises exacerbated or created by COVID-19.



New Client-Choice Food Pantry Opens

After the opening of a new, expanded Client-Choice Food Pantry, Zaman's clients can have the same dignified shopping experience shared by customers in the aisles of local supermarkets every day - complete with fully-stocked shelves, refrigerators and freezers.



This fall, Zaman International and Islamic Relief USA hosted a Day of Dignity focused on improving health care, wellness, and nutrition for marginalized communities. The event provided health screenings and resources to more than 500 individuals who could receive COVID-19 vaccines, produce boxes, lunches, cleaning supplies, first aid and hygiene kits.



Seasonal Drives Have Major Impact

Whether it be school or winter approaching, Zaman again rose to the occasion to meet the unique needs of each season. This year's annual backpack drive resulted in a record-breaking number distributed while the annual Winter Drive provided winter coats, boots, hats, gloves and blankets to individuals in need, including many children.



Culinary Program Offers Technical Skills, Confidence

In the 2020-2021 academic year, Zaman's culinary students completed the vocational culinary program virtually, in person or through a hybrid schedule. Students passed ServSafe and American Hotel & Lodging Association exams with outstanding scores and built technical cooking skills setting the stage to pursue employment on and off site.

BOOST Literacy Provides 3.000+ Instruction Hours

This past academic year, 64 students enrolled in Building Ongoing Opportunities through Skills Training (BOOST) English literacy classes, meeting virtually with tutors for a total of over 3,000 hours of instruction. Essential to this effort were Zaman's volunteer tutors who helped students improve their CASAS scores, which assess their English language







Food Bank, Islamic Relief USA, United Way for Southeastern







Taking on Poverty
One Cookie at a Time

Fearless Fudge Walnut. Beat the Odds Oatmeal Fruit. Everyday Hero Peanut Butter. Champion Chocolate Chip. Superpower Sugar Cookie.

Zaman's new gourmet cookie line not only pays tribute to the resilient women the organization serves – the cookies are baked by graduates from the culinary arts program who are employed onsite in the Rising Hope Bakery.

The cookies were developed under the direction of Zaman's lead baker Gary Waxler and consultant Eric Kastel. They provide revenue and sustainable onsite employment, but also raise awareness about the organization's work.

"People like buying products with a purpose that help the greater good, and these cookies and future bakery items will convey Zaman's mission and message of hope," Gary said.

In launching Rising Hope Bakery, Zaman hired two of its clients and graduates – Yolanda Gardenhire and Sheri Blanton – to make the cookies.

"Access to sustainable employment is the best way to break the cycle of intergenerational poverty," said Najah Bazzy, CEO of Zaman. "We help our clients take the vocational skills they learned here and earn a livable wage onsite at Rising Hope Bakery until they are ready to pursue employment outside Zaman."

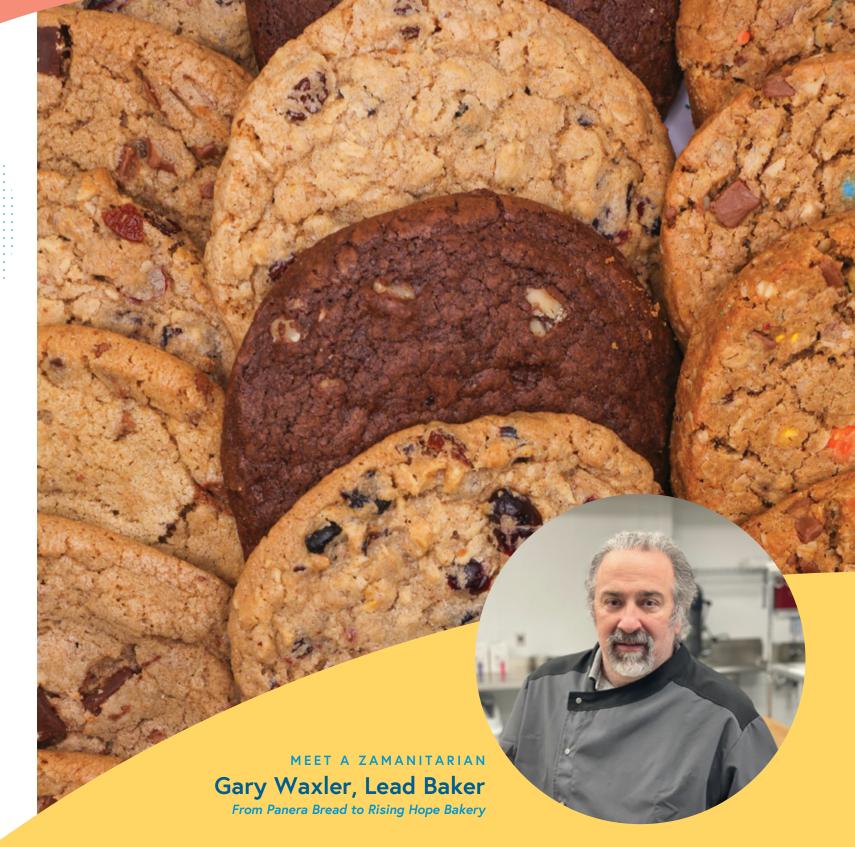
Customers are able to purchase the gourmet cookies as well as seasonal treats online as the organization seeks out retail distribution partners. Proceeds from the sales will help expand the program and provide onsite job opportunities that position BOOST graduates to pursue outside employment in an in-demand industry or start their own business.

Help Take a Bite Out of Poverty

Rising Hope Bakery cookies come individually wrapped yet are available in bulk. They are perfect for family parties, holiday celebrations, or corporate events. Proceeds from sales support Zaman programming. Order today at RisingHopeBakery.com, shipping and pick up options are available.

Wanted: Distribution Partners

Zaman is looking for retail outlets to carry products from Rising Hope Bakery. Anyone interested should call (313) 551-3994.



For two decades, Gary Waxler served as Panera Bread's lead bakery market manager in Southeast Michigan helping to train lead bakers around the country and testing new products locally before the corporation took the items nationwide.

Today, as Zaman's lead baker, Waxler is leading the product-to-market effort at Rising Hope Bakery after more than 30 years working for corporations in the food and beverage industry, including Panera Bread, Sunshine Foods, and Dunkin' Donuts.

"Careers in baking are in high demand and it takes time to learn, but once you give someone hands-on opportunities to put their skills to work, they get confidence and flourish," said Gary.

Pursuing Workforce
Development and
Employment

BOOST Graduates First Industrial Sewing Students

This year, BOOST (Building Opportunities through Skills Training) launched its industrial sewing apprenticeship program – graduating its first cohort of adult students on Jan. 13, 2022 and preparing them to pursue in-demand careers as seamstresses or their own entrepreneurial ventures.

"Companies call Zaman all the time looking for seamstresses," said Chief of Workforce Development Gigi Salka. "You can't find people locally for this type of work. As apparel and manufacturing industries look to strengthen their supply chains post-pandemic, the need will only grow."

The new program offers expanded workforce development options for those clients positioned to take an immersive 12-week certification course as a fast-track to professional certification and pursuing sustainable employment.

Helping guide this expansion is Lead Sewing Instructor Rachna Chandra, who formerly spearheaded Henry Ford College's industrial sewing program, and taught Zaman's inaugural class of eight students.

With the program approved by the U.S. Department of Labor, Zaman can refer graduates to potential employers looking for seamstresses. The program also helps expose the students to possible employers where they can apply after graduation. This included trips to DO Apparel in Livonia and to Detroit Sewn in Pontiac.

As it trains apprentices, Zaman has built an industrial sewing center with a program to offer onsite employment that pays a livable wage, much like it does with culinary arts.

The industrial sewing program offers an alternative to the two-year sewing program Zaman has operated since 2009. The original program offers a more sustainable class load for mothers facing barriers such as child care as they pursue skills to work as seamstresses outside of their homes and as entrepreneurs.





The McGregor Fund supports nonprofits like Zaman working to alleviate poverty in Detroit and Wayne, Oakland, and Macomb counties. It funds across three grant-making priorities: basic needs, recovery and restoration, and

"Zaman's approach to breaking the cycle of poverty stands out because it embraces the whole person, and delivers with dignity and respect a full array of supports that are needed immediately to survive and thrive over the long term," said Heidi Alcock, director of grant development and communications at the McGregor Fund.

In 2020, the McGregor Fund granted Zaman \$50,000 to expand its sewing program to include a production center as a component of its Building Ongoing Opportunities through Skills Training (BOOST) program to provide more onsite employment opportunities. That expansion work is currently underway.

"Zaman's workforce development efforts offer people the chance to build skills and self-confidence needed to connect to employment and income," said Heidi. "Without these pathways to economic mobility, the cycle of poverty simply cannot be broken."

skill building opportunities for teens and adults.



Renovations offer more resources and onsite employment

Zaman is creating more comprehensive programming to better serve its clients, while designing and building out welcoming spaces that offer expanded or new services and onsite employment opportunities. By the end of 2022, Zaman will offer renovated Bayt Al-Zahra offices and new centers for industrial sewing, literacy, and health care programming.

DONATING DESIGN

Firms Providing New Look at Hope for Humanity Center

The new spaces at the Hope for Humanity Center are being designed through local firm True Arch Designs with pro bono support from Studio For and Overlay Office out of New York. The two New York firms contacted Zaman in fall 2020 as part of Design Advocates – a network of design and advising firms that volunteer their time and expertise for the public good.

founding principal of Studio For and a founding board member of Design Advocates along with Abby Coover, who is founder

add to what Zaman is doing for them, is very meaningful," Fauzia said.

SUCCESS STORIES

Subaru Highlights Zaman's **Progress Since 2019 CNN Heroes Award**

The 2019 CNN Top 10 Hero Award elevated Zaman's mission and drew worldwide attention to the organization - it also brought Subaru's \$50,000 matching grant and over \$300,000 in fundraising. In the two years since, Zaman has been busy using those resources to expand its workforce development programming.

That progress landed in the global spotlight on Nov. 30 and Dec. 12 as CNN's brand studio Courageous Studios and Subaru returned to the Hope for Humanity Center with video cameras to feature Zaman as a "CNN Heroes Success Story."

The result: a two-minute video featuring culinary arts graduates Yolanda Gardenhire and Carly Wills working in Rising Hope Bakery.

"The CNN Heroes and Subaru grant gave us a sense of financial security from which we could build," Bazzy said in the video. "I kept thinking, what happens if we could train and then employ (at Zaman). What would happen to that family if we could hire them at a living wage. You not only break the cycle of poverty, you break the cycle of intergenerational poverty."

Since the original CNN Heroes award, Zaman has added a second state-of-the art kitchen to offer onsite employment and added an industrial sewing center and apprenticeship program. All were featured in the short film that aired on CNN and Headline News on Giving Tuesday as well as during "The 15th Annual CNN Heroes All-Star Tribute" in December. Carly came to Zaman after leaving California and losing her home amid wildfires; she struggled to find employment to support her family during the pandemic.

"They have been through a lot with me," said Carly, a mother of two. "I feel like I am part of something big and that's so rewarding."

For Yolanda, the training from BOOST and employment at Rising Hope Bakery are setting the foundation for her goal of eventually opening her own restaurant, as she told Subaru – a journey that started with a phone call to Zaman.

"You can't expect your life to change overnight, you have to have the willpower and determination to want it to change," Yolanda said.





Crain's Detroit Business Recognizes Zaman

In November, Crain's Detroit Business recognized Zaman and CEO Najah Bazzy as one of its 100 Most Influential Women, a prestigious honor that occurs once every five years. It showcases women in business, public policy, entrepreneurship, nonprofits and higher education who have used their power to make measurable differences in their field, companies, and communities and across the region and state.

"From our resilient clients to our staff and volunteers – this honor is a collective achievement of women over the years, and we should all be proud," Najah said.



Supporting Refugees

Taking Action When Crisis Hits

Zaman's earliest work started with refugee families – and unfortunately crises of 2021 created an urgent need in many countries. In response Zaman ramped up its efforts through local and international partnerships to provide relief to those impacted by the tragedies in Afghanistan, Haiti, and Lebanon.

Locally that meant Zaman taking an active role by providing social services to refugee families and coordinating directly with agencies like Samaritas and other organizations to ensure Afghan refugees arriving in Michigan have the shortand long-term support they need.

Community partners like the Church of Jesus Christ of Latter-day Saints and the Dawoodi Bohras of Detroit (pictured) jumped into action to provide essentials like hygiene and cleaning kits, blankets and housewares.

"Sadly, it's like we've come full-circle back to where Zaman started in the '90s," said Zaman Chief Operating Officer Gail Zion. "Refugees and immigrants face cultural and language barriers amid human crisis. We are uniquely qualified to help them stabilize and eventually succeed in their new home."



UPDATE

Lifting Lebanon

August marked one year since the devastating explosion in Beirut. Soon after the blast, Zaman launched the "Lift Lebanon" fundraising campaign which raised over \$463,000. Because its partner International Medical Corps is able to leverage donations, on average, 30:1, this has resulted in more than \$13.8 million in impact.

In the past year, Zamanitarians have:

- Supported more than 500,000 health consultations;
- Reached nearly 90 facilities with medical supplies and personal protective equipment (PPE);
- Rehabilitated three primary healthcare centers;
- Provided 10,259 mental health consultations; and
- Reached 2,327 people through awareness-raising sessions to prevent gender-based violence.

Zaman continues to support NGOs on the ground to provide food, clean water, and COVID relief

Creating Hope Amid Crisis

As COVID-19 continued to impact events and gatherings throughout 2021, Zaman found new ways to adapt and bring Zamanitarians together to celebrate humanity and support its work. With a mix of in-person, drive-thru and virtual events, the organization raised \$818,372 in 2021 despite again having a reduced event calendar due to COVID.



1,000 Mile Thanksgiving Challenge

For the second straight year, the Zaman Detroit Run Team turned their miles into meals amid their November running challenge. Partnering with Saad Wholesale Meats, donors matched every mile ran or walked with a week's worth of meals. Logging 615 miles, hundreds of walkers and runners fed 615 adults and children.



Very Important Philanthropy: The Virtual Edition

February 27 | \$239,215 Raised

With the theme, "Hope Amid Crisis," the 12th annual Very Important Philanthropy Gala brought more than 519 Zamanitarians and top supporters together virtually. Hosted by WXYZ anchor Brian Abel, the event took viewers on a tour of the Hope for Humanity Center showcasing the progress and renovations underway to expand workforce development programming and better support clients. The event was later rebroadcast reaching a larger global audience.



Run Walk Picnic September 18 | \$15,915 Raised

The 12th annual Run Walk Picnic featured an outdoor drive-thru providing 240 participants many fall favorites including burgers hot off the grill, cider, doughnuts, pumpkins and more. Hosted in part by the Detroit Run Team, the event brought together Zamanitarians safely for a fall celebration.



Journey to Hope: Ramadan Campaign April-May | \$528,992 Raised

Pairing a Hope Amid Crisis fundraising campaign and a drive-thru distribution, Zaman provided over 34,000 pounds of food to families in need, serving 1,100 individuals and ensuring that 226 children received Eid Gifts. New this year, Journey to Hope charity kits guided the youngest Zamanitarians through four weeks of charitable acts during the Holy Month.



2021 Moments of Hope December | \$34,250 Raised

The end-of-the-year fundraising campaign – Moments of Hope – highlighted Zaman's impact in Southeast Michigan and beyond by featuring the organization's most impactful moments in 2021. Overall, the effort raised \$34,250 to close out the year while celebrating Zaman's mission across social and digital platforms.

Programs with a Purpose

SERVING LOCALLY

Bayt Al-Zahra Case Management Program

As Zaman's flagship initiative for 25 years, Bayt provides food, clothing, shelter, case management services, and other forms of emergency relief to women, children, seniors, and the terminally ill.

Good Deeds Resale Shop

This low-cost resale shop helps generate revenue to support Zaman's programs. Good Deeds also provides a free, dignified selection experience for clients in need of clothes, mattresses, and household goods.

Vocational & Literacy Training

BOOST (Building Ongoing Opportunities through Skills Training) offers tuition-free classes to help women secure the skill sets needed to enter the job market or start a small business.

Industrial Sewing Center

This facility provides onsite training and employment opportunities that help clients earn a livable wage as they launch careers in industrial sewing and fashion or their own entrepreneurial ventures.

Zaman Culinary Kitchens

Two commercial kitchens created to support BOOST culinary students and employment opportunities, while also generating revenue for programs by providing catering services and products for sale through Rising Hope Bakery.

Plots for Tots

This infant burial program assists families that cannot afford a proper burial for their fetus, infant, or toddler.

Meet Up & Eat Up Summer Food Program

In partnership with United Way for Southeastern Michigan and Islamic Relief USA, this program provides healthy meals for children from low-income families during the summer months.

Client-Choice Food Pantry

An official partner of Gleaners Community Food Bank, this curated pantry allows families to experience a dignified shopping experience while selecting culturally appropriate and nutritionally balanced food each month.

SERVING INTERNATIONALLY

Humanitarian Crisis Relief

Zaman helps communities around the world recover from natural disasters and violent conflicts in partnership with International Medical Corps.

Orphan Hope Programs

Operating locally and globally, the Orphan Hope programs provide basic needs and ongoing support for children who have lost a parent.

Sips of Hope Water Projects

In collaboration with international and domestic partners, Zaman supports clean water initiatives and has impacted nearly 20 countries around the world.

CELEBRATING OUR PARTNERS

Target

A new community partner in 2021, Target supported Zaman in a variety of ways throughout the year. This included donating cleaning kits, sending volunteers to assist with food distribution and providing a community grant to support BOOST's vocational and literacy programming.

"Target partners with Zaman because of the impact they have on our store, our team, and our community," said Liz Coburn, an executive team leader in human resources at Target. "Zaman aligns with our core values of care, grow and win together."

Target also provided logistical support for Zaman's annual backpack drive. Overall, the partnership demonstrated numerous ways an organization can support Zaman.



Kim Marks-Ball,Chef

From counting ballots to teaching culinary arts

In a previous life, Marks-Ball studied political science at the University of North Texas and Wayne State University and worked as an election specialist. However, she discovered that she preferred baking cakes over counting ballots. "Politics and elections are a rush and it's easy to miss that excitement at times, but there's just something about the culinary arts that appealed to me," Kim said.

Much like the clients Zaman serves, Marks-Ball reinvented herself professionally, starting with a degree in culinary arts from Oakland Community College in 2021 and working as a chef instructor at Eastern Market in Detroit. "The similarity between elections and workforce development at Zaman is the impact on the local level – both are extraordinarily important to our community and improving quality of life," she added.



DIGNITY STEWARDSHIP COMPASSION INTEGRITY HOPE

By the Numbers



90

Cents of every donated dollar directly supported programs*



221,080

Pounds of food distributed



58,945

People served in Southeast Michigan



\$167,881

In clothing, household goods and financial assistance provided to clients



337,342

People served globally



11,291

Hours of literacy and vocational training instruction provided in academic year ending in 2021



2,075

Donors from around the world



2,004

Backpacks provided through the Ford Fund



529Active partners



4,794

Volunteer Hours

Financial Summary

Statements of Activities For the Year Ended December 31, 2020

REVENUE AND PUBLIC SUPPORT	Unrestricted	Temporarily Restricted	Total
Contributions	2,037,625	14,800	2,052,425
Grants	338,887	172,398	511,285
In Kind Contribution			
Food, Clothing, and Household Items	266,957	-	266,957
Facilities and Services	179,508	-	179,508
Sale and Donated Items	171,611	-	171,611
Special Events Net of expenses of \$56,868 in 2020 and \$122,854 in 2019	(40,835)	-	(40,835)
Other Revenue	44,084	-	44,084
Net Assets Release from Restriction	202,064	(202,064)	-
Total Revenue and Public Support	3,199,901	(14,866)	3,185,035
EXPENSES			
Program	2,390,626	<u>–</u>	2,390,626
Management and General	172,300	-	172,300
Fundraising	103,832	_	103,832
Total Expenses	2,666,758	-	2,666,758
Change in Net Assets	533,143	(14,866)	518,277
Net Assets: Beginning of Year	1,093,769	204,707	1,298,476
Net Assets: End of Year	1,626,912	189,841	1,816,753

^{*}Per 2020 independently audited financial statements

Zaman's Long-Term Impact Since 2010

2.19 Million

Pounds of food for Southeast Michigan

379,780

People served in Southeast Michigan

2.87 Million

People served globally

Zaman Recognized as 'Great' Nonprofit

In 2021, Zaman International received a top-rating from GreatNonprofits, a leading platform for stories about nonprofits that helps guide donation decisions based on feedback provided by the community.

Board of Directors



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Financial Advisor,
Progressive Wealth Group, Equitable LLC



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Mr. Ali K. Bazzi Consultant, Progressive Management Company, LLC

Dr. Rima ChararaAdjunct Professor, Wayne State University

Dr. Nishath HakimPast Zaman Board Member; President, Prosperity Health

Dr. William H. Restum

Past Zaman Board Member; Past President, Rehabilitation Institute of Michigan/ Executive Leadership for Detroit Medical Center

Mr. Hussein Siblini Owner, New Yasmeen Bakery

The Honorable Judge David Turfe 20th District Court, Dearborn Heights, Michigan

Joseph Alcodray
Organizational Historian; Principal, Solutions Consulting, PSCU

Donate. Volunteer. Partner.

Help Break the Cycle of Poverty

There are many ways to help Zaman as it empowers women and children and breaks the cycle of poverty in Metro Detroit and around the world.

Donate.

Offer monthly gifts and employer matching funds or clothes and household items that help meet basic needs and support Zaman's mission.

Volunteer.

Come to any number of Zaman's distribution or fundraising events or lend time in the food pantry, literacy center or Good Deeds Resale Shop.

Partner.

Organize a food or clothing drive, sponsor an annual event, or provide in-kind professional services.

To learn more or donate, visit zamaninternational.org

CELEBRATING OUR PARTNERS:

Hunger Relief

Hunger Relief's 2021 contributions to Zaman International totaled 10,600 pounds of food, including 3,500 pounds alone for Zaman's Day of Dignity.

Hunger Relief and Zaman International are grounded in a shared commitment to help vulnerable populations meet basic needs, and shared values that center on the self-sufficiency and dignity of the people the organizations serve.

"Zaman has the infrastructure, programming, and connections to directly reach families in Southeast Michigan. By collaborating with Zaman, we are also able to positively impact our local community," notes Abizer Ali, Treasurer at Hunger Relief.

Hunger Relief is a nonprofit organization founded by an extended family from India, many of whom now live in metro Detroit. The organization provides direct food assistance to people in need. Learn more: helphunger.org



MEET A ZAMANITARIAN

Kennedy Quinn

Committed to improving women's health

As Kennedy studied at U of M-Dearborn, a professor noticed her passion for women's health and recommended she connect with Zaman. Since January 2020, she's been volunteering, first in the Good Deeds Resale Shop, and now the client-choice food pantry. "I wanted to find an organization that I could help at a grassroots level that supports and uplifts women of all backgrounds by focusing on the unique challenges they face," said Kennedy, who is now a medical assistant.

With her application into medical school, Kennedy takes pride in supporting Zaman's mission but also values the experience she is gaining working with a diverse client base. "As a doctor you'll be seeing people with different life experiences, challenges, and cultures and they may need different medications or treatment. My experience at Zaman is helping prepare me."











Let's break the cycle of poverty, together.









26091 Trowbridge St



info@zamaninternational.org

hope for humanity



Visit zamaninternational.org to donate, partner or volunteer.

EIN:20-1946065

Zaman is proud to be a GuideStar Platinum-Level Organization, Great Nonprofit, Charity Navigator Four Star Charity, and a Better Business Bureau accredited organization.

Photography courtesy of: